

# TELE REP

Buyer: JULIE KEANE

## Tel #:

De

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	##CASH ##SMRT										
	1 Fri/530-6P	30S		\$4,000	Nov2/12	Nov2/12	1	1	1	\$4,000	NEWS
	Contract Comment: NEWS										
	2 Fri/6-630A	30S		\$1,600	Nov2/12	Nov2/12	1	1	1	\$1,600	NEWS
	Contract Comment: NEWS										
	3 Fri/6-630P	30S		\$7,000	Nov2/12	Nov2/12	1	1	1	\$7,000	NEWS
	Contract Comment: NEWS										
	4 Mon/530-6P	30S		\$4,000	Nov5/12	Nov5/12	1	1	1	\$4,000	NEWS
	Contract Comment: NEWS										
	5 Mon/6-630A	30S		\$1,600	Nov5/12	Nov5/12	1	1	1	\$1,600	NEWS
	Contract Comment: NEWS										
	6 Mon/6-630P	30S		\$7,000	Nov5/12	Nov5/12	1	1	1	\$7,000	NEWS
	Contract Comment: NEWS										
	7 Mon/7-730P	30S		\$10,000	Nov5/12	Nov5/12	1	1	1	\$10,000	WHEEL OF FORTUNE
	Contract Comment: WHEEL OF FORTUNE										
	8 Sat/7-730P	30S		\$4,000	Nov3/12	Nov3/12	1	1	1	\$4,000	WHEEL OF FORTUNE
	Contract Comment: WHEEL OF FORTUNE										
	9 Sat/730-8P	30S		\$4,000	Nov3/12	Nov3/12	1	1	1	\$4,000	JEOPARDY
	Contract Comment: JEOPARDY										
	10 Sun/9-1030A	30S		\$5,000	Nov4/12	Nov4/12	1	1	1	\$5,000	CBS THIS MORNING SUN
	Contract Comment: CBS THIS MORNING SUN										
	11 Thu/530-6P	30S		\$4,000	Nov1/12	Nov1/12	1	1	1	\$4,000	NEWS
	Contract Comment: NEWS										
	12 Thu/6-630A	30S		\$1,600	Nov1/12	Nov1/12	1	1	1	\$1,600	NEWS
	Contract Comment: NEWS										
	13 Thu/6-630P	30S		\$7,000	Nov1/12	Nov1/12	1	1	1	\$7,000	NEWS
	Contract Comment: NEWS										
	14 Tue/6-630A	30S		\$1,600	Nov6/12	Nov6/12	1	1	1	\$1,600	NEWS
	Contract Comment: NEWS										
	<b>Total 14 Spots for:</b>			<b>\$62,400</b>					<b>14</b>	<b>\$62,400</b>	
	Monthly Estimate Dollars:										
										\$62,400 Nov/12	

Rep: TELEREP, INC

Run On: Oct31/12 a

E-Order#:

Station: WISN-TV  
Salesperson: DAVE CLARK

Agency: C30N06

Advertiser: RA35+

Buyer: J



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##SMRT					
	1	Fri/530-6P	5.2	5.2	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	2	Fri/6-630A	2.3	2.3	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	3	Fri/6-630P	6.5	6.5	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	4	Mon/530-6P	5.2	5.2	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	5	Mon/6-630A	2.3	2.3	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	6	Mon/6-630P	6.5	6.5	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	7	Mon/7-730P	8.1	8.1	Oct29/12	Rev #0: A
		Contract Comment: WHEEL OF FORTUNE				
	8	Sat/7-730P	4.9	4.9	Oct29/12	Rev #0: A
		Contract Comment: WHEEL OF FORTUNE				
	9	Sat/730-8P	4.7	4.7	Oct29/12	Rev #0: A
		Contract Comment: JEOPARDY!				
	10	Sun/9-1030A	4.9	4.9	Oct29/12	Rev #0: A
		Contract Comment: CBS THIS MORNING				
	11	Thu/530-6P	5.2	5.2	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	12	Thu/6-630A	2.3	2.3	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	13	Thu/6-630P	6.5	6.5	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
	14	Tue/6-630A	2.3	2.3	Oct29/12	Rev #0: A
		Contract Comment: NEWS				
		<b>Total 14 Spots for:</b>	<b>66.9</b>	<b>66.9</b>		
		Monthly Estimate Dollars:				
				66.9	Nov/12	